

## 12. Tourist and Shopping Attractions in Hyderabad

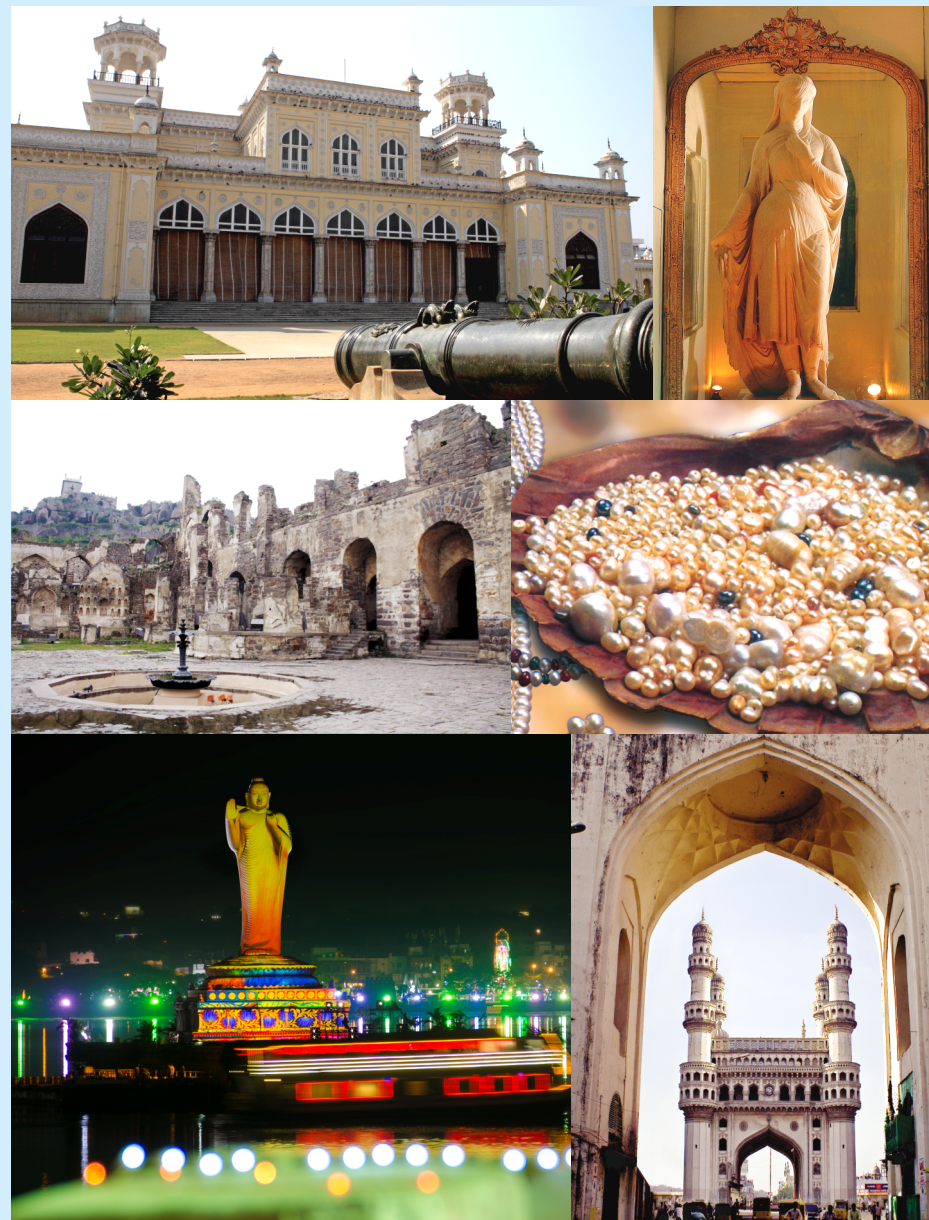
**Tourist Attractions:** Birla Mandir, Ramoji Film City, Lumbini Park, Wonderla, Charminar, Salar Jung Museum, Chowmahalla Palace, Qutub Shahi Tombs, Golkonda Fort, Taj Falaknuma Palace, Nehru Zoological Park, etc.

**Shopping Attractions:** Shilparamam, Inorbit Mall, Mangatrai Pearls, Laad Bazaar, Charminar Bazar, Jumerat Bazaar, Shahrani Market, Abids Street, Begum Bazaar, Perfume Market, etc.



## 13. The Course Team

Sl. No.	Name	Designation	Mobile No.
1	Dr Madhavi Ravulapati	Professor (I/c), Head – Centre for Law & Public Administration <b>Course Director</b>	9959614546
2	Dr. K. Suresh Kumar	Faculty, CLP & <b>In charge Class Room &amp; Nodel Officer</b>	9948119421
3	Ms. N. Nirmala	Administrative Officer <b>In-charge Medical Emergencies</b>	8977784568
4	Ms. V. Jyothi	General Manager <b>(Facilities &amp; IT) &amp; Head-CIT</b>	9248032098
5	Mr. G. Venkat Reddy	<b>Manager-IT</b>	9949392515
6	Mr. B. Bharath Kumar	Facilities Executive <b>(Accommodation)</b>	9966064441
7	Mr. R. Nagaraj	<b>Facilities Executive (Food)</b>	9677757539
8	Mr. Mahesh	<b>Facilities Executive (Class Room)</b>	8106966617
9	Mr. Y. Jatin Swaroop	<b>Network Administrator</b>	8125721733
10	Mr. P. V. Sandeep Kumar	<b>Senior Steno. &amp; PA to Head-CLP Course Director</b>	8686210692
11	Mr. Syed Mahmood Faiyaz Mehdi	<b>Class room Assistant</b>	9963597082
12	Godavari Hostel	Receptionist	9248005306



**Dr. MCR HRD Institute of Telangana**

*Welcomes*

**The Officers & Journalists**

from Nepal, Sri Lanka, Bangladesh, Tajikistan, Ethiopia, Kenya, South Sudan, Seychelles, Mozambique, Uganda, Tunisia, Sierra Leone, Lesotho, Trinidad & Tobago and Chile

**ITEC- Training Program on Journalism and Public Relations**

**(16<sup>th</sup> to 28<sup>th</sup> June, 2025)**

(Sponsored by Ministry of External Affairs, Govt. of India)



<https://www.mcrhrdi.gov.in>





## 1. The Institute: -

Founded in 1976 by the Government, “Dr. Marri Channa Reddy Human Resource Development Institute of Telangana”, has been supporting the Government’s initiatives in capacity building for reforms, good governance, change management, and revamping delivery systems. The Institute is headed by Smt. Santhi Kumari, IAS, Vice Chairman & Director General.

## 2. The Centres:

Training & research activities at the Institute are carried out by the following Centres:

i) Training Management Unit, ii) The Centre for Law & Public Administration, iii) The Centre for Finance & Economics, iv) The Centre for Telangana Studies, v) The Centre for Management & Behavioural Studies, vi) The Centre for Disaster, Management & Sustainable Development, vii) The Centre for Information Technology, viii) The Centre for International Relations & Security, ix) Research Coordination Unit

## 3. Infrastructure:

In keeping with its status as a leader in the field of training public officials, the Institute has been equipped to house and host training programs and events of any magnitude with its impressive array of facilities and high standards of services to help the trainees to fit comfortably into the training life-academically, socially and culturally and ultimately gain the most from their interactions at the Institute.

## 4. The Recreational Facilities:

The Institute has judiciously created an array of the following avenues for recreation: Swimming Pool, Tennis Courts, Indoor & Outdoor Shuttle Court, Yoga & Meditation Centre, Gymnasiums, Volleyball Court, Billiards, Badminton, Jogging Tracks, Recreation Lounge, T.T, Caroms, Chess, etc.

## 5. The Training Program:

In today's dynamic environment, where information dissemination plays a crucial role, understanding the intricacies of journalism and public relations is essential. This training program is designed to empower the officers with the knowledge and expertise required to navigate the evolving media landscape, communicate Government initiatives and build positive relationships with the public.

The program covers themes relating to: i) Financial & economic aspects in Journalism, ii) Importance of Social Media in Modern Governance, iii) Anchoring a TV show and hosting a podcast, iv) Reporting on Human Development Stories, v) Growing role of Artificial

Intelligence in Mass Media, vi) Importance of Media Convergence in Journalism, vii) Role of Media during disaster Management and coverage during natural & manmade disasters, viii) Building Trust between Media and Public Relations, ix) Communication Challenges in Crisis Management, x) Basics of digital photography and advanced photography techniques, xi) Journalist in the Digital age, xii) Cinematic Production: Cinematography Principles, Script writing & Story boarding & Directing technics & film production management and xiii) Innovative Schemes in India for the Development and Welfare.

## 6. Program Itinerary & Pickup and Drop Facilities:

The delegates will attend the training program at Dr. MCR HRD Institute, Hyderabad from 16th to 28th June, 2025.

Arrangements have been made to pick up the delegates at Rajiv Gandhi International Airport, Hyderabad on 15th June, 2025 and to drop them back on 29th June, 2025 for their return journey to respective countries.

## 7. Dress Code for the Class Room

The delegates to be dressed appropriately as per the occasion.

## 8. Living Allowance:

The delegates will be provided with a daily allowance of Rs.750/- (Rupees Seven Hundred and Fifty only) per day. The disbursement would be on a weekly basis.

## 9. Accommodation:

The delegates will be staying at Godavari Hostel & Tungabhadra Hostel (an air-conditioned facility) on the Institute's campus, on single occupancy basis. The following facilities are available in the rooms: Attached Toilet, TV, Cupboard, Tea & Coffee Maker, Study Table, Wireless Internet etc.

Catering at the Institute is organized on a contract basis. The dining arrangements have been made at Ruchi Dining Hall, Godavari Hostel, ground floor as per the following timings:

<b>Breakfast</b>	<b>07.30 a.m. to 09.00 a.m.</b>
<b>Tea / Coffee Break</b>	<b>11.00 a.m. to 11.30 a.m.</b>
<b>Lunch</b>	<b>01.00 p.m. to 02.00 p.m.</b>
<b>Afternoon Tea / Coffee</b>	<b>04.10 p.m. to 04.25 p.m.</b>
<b>Dinner</b>	<b>08.00 p.m. to 09.00 p.m.</b>



## 10. Weather Conditions

In Hyderabad during mid-June, expect moderate temperatures ranging from 24.3°C to 32.3°C.

## 11. Do's and Don'ts

### Do's

- Maintain dress code in the class rooms and dining halls. The delegates should wear the Identity Cards on their person in the academic areas.
- Contribute to the eco-responsible initiatives of the Institute, during their stay on the campus.
- Use the resources of the Institute, namely, water, electricity, etc., judiciously. Switch off lights and fans, close windows and lock the rooms when you go out.
- Help in keeping the entire campus, including the hostel, clean and green.
- Leave the room keys at the reception before going to classes so that the rooms can be cleaned.
- Pay for availing laundry services.
- Use the Security Locker available at Room No.G-59 of Godavari Hostel.
- Return to the Institute before 11.00pm, if you happen to go out.
- Post your feedback for every session on online feedback system

### Don'ts

- Do not litter, use dust-bins.
- Do not use plastic disposables as far as possible.
- Do not smoke or consume alcohol on the campus of the Institute.
- Do not keep cash or valuables in the room.
- Do not approach the Course Director to arrange cars for personal use.

